



Joint Assembly 2017 IAPSO-IAMAS-IAGA

27 August – 1 September 2017
Cape Town International Convention Centre (CTICC)
Cape Town, South Africa

Sponsorship & Exhibition Prospectus

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Welcome

The Local Organising Committee is thrilled to welcome you to the 2017 Joint IAPSO-IAMAS-IAGA Assembly in Cape Town, South Africa. The Joint Assembly, endorsed by the University of Cape Town and the South African Department of Science and Technology, will take place from 27 August to 1 September 2017 at the Cape Town International Convention Centre (CTICC).



The Local Organising Committee (LOC) is strongly convinced that Cape Town is an excellent location for the 2017 meeting. This dynamic LOC comprises of a mix of young early career scientists as well as established researchers in all three earth disciplines (Oceanography, Meteorology and Geomagnetism). In addition, many of the LOC members are currently committee members of the IUGG –South Africa National Committee. Cape Town acts as an environmental gateway to the oceans south and thus provides an ideal scientific destination for an international Assembly on various earth system studies (IAPSO-IAMAS-IAGA).

The oceanic region south of Africa is a critical crossroad for the inter-ocean communication between the subtropical South Indian Ocean, South Atlantic gyres, and the cooler Southern Ocean waters. Modelling and observational studies have provided a large body of evidence that increased transport of warm water between the Indian and Atlantic oceans south of Africa plays a role in strengthening local storms and increasing rainfall over large parts of South Africa. Many of South Africa's flooding disasters have resulted from cut-off lows that can intensify further when the southern Agulhas Current is anomalously strong and warm.

The wide range of ocean environments influencing both the biota and climate conditions of the region provides an ideal scientific backdrop for the location of Cape Town as the host for the 2017 Joint Assembly. In addition, the development of the internationally recognized Square Kilometer Array (SKA) in the Karoo as well as the currently operational SALT and the Meerkat facilities create further interest to scientists working in the field of Geomagnetism and Aeronomy. South Africa is host to many National Research Facilities including the Hermanus Magnetic Observatory, South African Institute for Aquatic Biodiversity, South African Environmental Observation Networks and many others that will be of interest to the delegates.

Important Deadline Dates

Abstract Submission:

Call for Abstracts:	Open
Closing of Submissions:	12 March 2017
Notification of Acceptance:	7 April 2017
Notification of Programme Allocation:	21 April 2017

Registration:

Call for Registration:	Open
Early Bird Deadline:	5 May 2017

Host Associations

The Joint Assembly 2017 will be hosted by IAPSO, IAMAS and IAGA.

The International Association for the Physical Sciences of the Oceans (IAPSO)

IAPSO promotes the study of the physical sciences of the oceans and the interactions taking place at the sea floor, coastal, and atmospheric boundaries by organising international forums and publishing written materials for ocean scientists throughout the world. Commissions, sub-committees, and workshops encourage new and advanced international research activities. In addition, IAPSO provides basic services such as the Permanent Service for Mean Sea Level and the IAPSO Standard Seawater Service. IAPSO collaborates closely with UNESCO's Intergovernmental Oceanographic Commission (IOC) and ICSU's Scientific Committee on Oceanic Research (SCOR). The president of IAPSO is a member of the SCOR Executive Committee as is the president of IAMAS.



IAPSO has International Commissions on the following topics:

- Mean Sea Level and Tides
- Properties of sea water (Joint with SCOR and IAPWS)
- Tsunami Commission (Joint with IASPEI and IAVCEI)
- Georisk Commission (Joint with IAMAS, IAHS, IASPEI and IAVCEI)
- International Ocean Network (Joint with IASPEI and IAGA) and an active working group (joint with SCOR):
- SCOR/IAPSO Working Group 145 on Chemical Speciation Modelling in Seawater to Meet 21st Century Needs (MARCHEMSPEC)

The International Association of Meteorology and Atmospheric Sciences (IAMAS)

IAMAS promotes research in all atmospheric sciences, especially programmes requiring international co-operation. IAMAS leads the Alliance for Capacity Transfer (ACT) - a joint activity of IUGG, the World Meteorological Organisation (WMO), and the U.S. University Corporation for Atmospheric Research (UCAR). IAMAS is composed of 10 International Commissions on the following topics:



- Atmospheric Chemistry and Global Pollution (ICACGP)
- Atmospheric Electricity (ICAE)
- Climate (ICCL)
- Clouds and Precipitation (ICCP)
- Dynamic Meteorology (ICDM)
- Middle Atmosphere (ICMA)
- Planetary Atmospheres and their Evolution (ICPAE)
- Polar Meteorology (ICPM)
- Ozone (IOC)
- Radiation (IRC)

The International Association of Geomagnetism and Aeronomy (IAGA)

IAGA welcomes scientists to join in research of magnetism and Aeronomy of the Earth, of other bodies of the solar system, and of the interplanetary medium and its interaction with these bodies. IAGA sponsors workshops, symposia, and research efforts through INTERMAGNET to modernize and standardize global observations of the Earth's magnetic field. IAGA is subdivided into the following Divisions and Commissions with working groups on subjects of interest.



- Division I: Internal Magnetic Fields
- Division II: Aeronomic Phenonema
- Division III: Magnetospheric Phenonema
- Division IV: Solar Wind and Interplanetary Field
- Division V: Geomagnetic Observatories, Surveys and Analyses
- Division VI: Electromagnetic Induction in the Earth and Planetary Bodies
- Interdivisional Commission on Developing Countries
- Interdivisional Commission on History
- Interdivisional Commission on Education and Outreach
- Interdivisional Commission on Space Weather
- Joint Inter-association Working Groups

Programme Outline (draft)

Times	Saturday 26-Aug	Sunday 27-Aug	Monday 28-Aug	Tuesday 29-Aug	Wednesday 30-Aug	Thursday 31-Aug	Friday 01-Sep	
						Medal awards during the day		
08.30-10.00	Business Meetings	Business Meetings Registration: 14.00 - 19.00	IAPSO-IAMAS-IGA Sessions					
			Refreshment Break					
10.30-12.00			IAPSO-IAMAS-IGA Sessions					
			Lunch Break and Business Meetings					
13.30-15.00			IAPSO-IAMAS-IGA Sessions					
			Posters with coffee					
15.30-17.30	IAPSO-IAMAS-IGA Sessions							
17.30-19.00			Opening Ceremony : Keynote speakers & Welcome Function	Posters & Wine Tasting	Triple Association Dinner	Posters & Wine Tasting		



Venue



The Cape Town International Convention Centre (CTICC) is a renowned venue that offers all facilities, infrastructure and technology expected of a centre of competitive international stature.

The CTICC is so much more than just another convention centre. It regularly hosts and shares information with visitors at their ongoing world-class events – large and small. It is a place where locals, tourists or businesspeople from all walks of life get to enjoy a venue that hosts events to suit all interests, and in turn, typically end up hosting a few at the same time!

The CTICC is an enormous modern Assembly and convention centre. There are several auditoria and various exhibition spaces, along with a grand ballroom and banqueting facilities suitable for any royalty.

One of the greatest actualities about Cape Town is being one of the top ten tourist destinations in the world. The Mother City is no ordinary city, so it stands to reason that the CTICC would be no ordinary convention centre. And the fact that, in just ten short years, it has become widely regarded as one of the leading convention centres in the southern hemisphere bears testimony to this fact.



Sponsorship Opportunities Grid

Description	Platinum	Gold	Silver	Bronze	Triple Assembly Dinner	Delegate bag	Opening Function	Refreshment breaks	Notebook	Brochure Distribution
	A	B	C	D	E	F	G	H	I	J
Value and Price, incl VAT (14%)	175,000	150,000	100,000	75,000	80,000	80,000	40,000	20,000	20,000	5,000
Number available	1	2	4	4	1	1	1	15	1	4
Pre-Conference Exposure										
Company positioned as .(name). sponsor	Platinum	Gold	Silver	Bronze	Assembly Dinner	Delegate bag	Opening	Refreshment breaks	Notebook / pen	Brochure Distribution
Logo on website with URL link	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
and company description	500 words	300 words	200 words	100 words	100 words	100 words	50 words	30 words	30 words	logo only
Logo to appear on all marketing material and emails distributed prior to	✓	✓								
Logo to appear on at least three (3) marketing emails distributed before the conference dependent on sign-up date			✓	✓	✓	✓	✓	✓	✓	✓
Exposure at the Conference										
CEO /Company participation					5 Minute Welcome		3 Minute Welcome			
Acknowledgment in Plenary Session (electronic looped logos / branding)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing and logo in Programme Book	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	500 words	300 words	200 words	100 words	100 words	100 words	50 words	30 words	30 words	logo only
Colour advert in Programme Book	Full page	Half page	1/4 page							
Additional dedicated sponsor branding opportunity					Branding at venue where social event is hosted	Sponsor logo on bags	Branding at venue where social event is hosted	Branding in refreshment break area	Sponsor logo on Notebook	
Exhibition / Display space	3 x 3 stand, premium position	3 x 3 stand	3 x 3 stand	Display table	Display during pre-dinner drinks	Display table				
Complimentary delegates	3	2	1	1	5 guests to the dinner		3 guests to the welcome function		1	

Sponsorship Packages

R175 000

A Platinum Sponsors

Pre-Assembly exposure and benefits

- Your company will be positioned as *Platinum Sponsor*
- Company logo on Assembly website with URL link and company description (500 words). (This logo and URL placement will be made once your deposit is received)
- Company logo to appear on all marketing material distributed prior to the Assembly (depending on date of sign-up)

Exposure and benefits at the Assembly

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (500 words)
- Full-page advertising space in the printed Assembly programme
- Exhibition stand (3m x 2m) / premier stand location
- Complimentary delegate passes: Three (3)

Special notes:

- There is no exclusivity attached to this package. The LOC reserves the right to sign up sponsors at its own discretion.
- Only one Platinum Sponsorship package is available.
- The exhibition stand includes space only (with standard power supply & carpeting)
- The Platinum sponsor will be given first opportunity (for two weeks) to select the stand after which it will be opened up to Gold sponsors for space selection.



B Gold Sponsors

Pre-Assembly exposure and benefits

- Your company will be positioned as *Gold Sponsor*
- Company logo on Assembly website with URL link and company description (300 words). (This logo and URL placement will be made once your deposit is received)
- Company logo to appear on all marketing material distributed prior to the Assembly (depending on date of sign-up)

Exposure and benefits at the Assembly

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (300 words)
- Half page advertising space in the printed Assembly programme
- Exhibition stand (3m x 2m) / Premier stand location
- Complimentary delegate passes: Two (2)

Special notes:

- There is no exclusivity attached to this package. The LOC reserves the right to sign up sponsors at its own discretion.
- A maximum of two (2) Gold Sponsorship packages are available.
- The exhibition floor plan will be made available by September 2017.
- The exhibition stand includes space only (with standard power supply & carpeting)
- Gold sponsors will be given opportunity (for two weeks) to select their stands after which the floorplan will then be distributed to all the silver sponsors. Exhibition spaces will be allocated on a first-come,first-served basis.



Cape Dutch Architecture

C Silver Sponsors

Pre-Assembly exposure and benefits

- Your company will be positioned as *Silver Sponsor*
- Company logo on Assembly website with URL link and company description (200 words). (This logo and URL placement will be made once your deposit is received)

Exposure and benefits at the Assembly

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (200 words)
- ¼ page advertising space in the printed Assembly programme
- Exhibition stand (3m x 2m)
- Complimentary delegate passes: One (1)

Special notes:

- There is no exclusivity attached to this package. The LOC reserves the right to sign up sponsors at its own discretion.
- A maximum of four (4) Silver Sponsorship packages are available.
- The exhibition floor plan will be made available by September 2017.
- The exhibition stand includes space only (with standard power supply & carpeting)
- Gold sponsors will be given opportunity (for two weeks) to select their stands after which the floorplan will then be distributed to all the silver sponsors. Exhibition spaces will be allocated on a first-come,first-served basis.



Cape Town harbour (left), CTICC (right), Table Mountain in the background.

D Bronze Sponsors

Pre-Assembly exposure and benefits

- Your company will be positioned as *Bronze Sponsor*
- Company logo on Assembly website with URL link and company description (100 words). (This logo and URL placement will be made once your deposit is received)

Exposure and benefits at the Assembly

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (100 words)
- Display table for brochures and one banner
- Complimentary delegate passes: One (1)

Special notes:

- There is no exclusivity attached to this package. The LOC reserves the right to sign up sponsors at its own discretion.
- A maximum of four (4) Bronze Sponsorship packages are available.



Ndebele women traditionally adorned themselves with a variety of ornaments, each symbolising their status in society.

Additional Sponsorship Packages available

Package	Cost	Description
E Triple Association Dinner Wednesday 30 August 2017	R80 000	Pre-Assembly Exposure <ul style="list-style-type: none"> Your company will be positioned as <i>Dinner Sponsor</i> Company logo on Assembly website with URL link and company description (100 words). (This logo and URL placement will be made once your deposit is received) At Assembly Exposure <ul style="list-style-type: none"> Logo placement in Assembly auditorium Listing and logo in the printed Assembly programme (100 words) Branding of venue (to be approved by the LOC) Display table in the pre-dinner drink area during dinner 5 Minute Welcome by Company CEO (at the function) 5 Additional non-Assembly complimentary guests to the function. T & Cs: Only one (1) package available
F Delegate Bag	R80 000	Pre-Assembly Exposure <ul style="list-style-type: none"> Your company will be positioned as <i>Delegate Bag Sponsor</i> Company logo on Assembly website with URL link and company description (100 words). (This logo and URL placement will be made once your deposit is received) At Assembly: <ul style="list-style-type: none"> Logo placement in Assembly auditorium Listing and logo in the printed Assembly programme (100 words) Display table Sponsorship contribution to cost of delegate bags (1000) Sponsor logo on delegate bags The LOC is committed to leaving a positive legacy. Delegate bags will be sourced from Cape Town community projects. T & Cs: Only one (1) package available

G

Opening Function

Monday 28 August 2017

R40 000

Pre-Assembly Exposure

- Your company will be positioned as *Opening Reception Sponsor*
- Company logo on Assembly website with URL link and company description (50 words). (This logo and URL placement will be made once your deposit is received)

At Assembly Exposure

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (50 words)
- Branding of venue (to be approved by the LOC)
- 3 Minute Welcome by Company CEO (at the function)
- 2 Additional non-Assembly complimentary guests to the function.

T & Cs:

Only one (1) package available

H

Refreshment /Lunch break

R20 000

Pre-Assembly Exposure

- Your company will be positioned as *Networking Break Sponsor*
- Company logo on Assembly website with URL link and company description (30 words). (This logo and URL placement will be made once your deposit is received)

At Assembly Exposure

- Logo placement in Assembly auditorium
- Listing and logo in the printed Assembly programme (30 words)
- Branding of refreshment area
- Additional catering and entertainment options can be arranged by the sponsor (own cost) such as flash mobs, smoothies, ice cream, etc. These have to be approved by the LOC and the CTICC.



CTICC Auditorium in foreground with Table Mountain in the back

<p>I</p> <p>Notebook</p>	<p>R20 000</p>	<p>Pre-Assembly Exposure</p> <ul style="list-style-type: none"> Your company will be positioned as <i>Notebook Sponsor</i> Company logo on Assembly website with URL link and company description (30 words). (This logo and URL placement will be made once your deposit is received) <p>At Assembly Exposure</p> <ul style="list-style-type: none"> Logo placement in Assembly auditorium Listing and logo in the printed Assembly programme (30 words) Sponsor to provide notebook (pen – optional) One (1) complimentary delegate <p>T & Cs:</p> <p>Only one (1) package available</p>
<p>J</p> <p>Brochure Distribution</p>	<p>R5 000</p>	<p>Pre-Assembly Exposure</p> <ul style="list-style-type: none"> Your company will be positioned as <i>On-site Marketing Sponsor</i> Company logo on Assembly website <p>Pre-Assembly Exposure</p> <ul style="list-style-type: none"> Brochures in a brochure stand in the refreshment area
<p>K</p> <p>Exhibition stand</p>	<p>R45 000</p>	<ul style="list-style-type: none"> See detail on page 15



Bo-Kaap district in Cape Town, with colourful houses.

Exhibition information:

General Exhibition Booth

The price for a stand including a booth is: R45 000 including VAT. This includes:

- Carpeted floor space 3m x 3m
- Fascia (max 25 letters)
- 2 x spotlights
- 1 x standard power point
- 2 exhibitor registration badges (only access to exhibition area)

Space only Rental

The price for space only is R40 000 incl VAT

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Listing as an exhibitor on the website prior to the Assembly with link to the company website
- Listing in the final programme

Allocation of Exhibition Space

Space allocation will be made on a “first-come, first-served” basis (after platinum, gold and silver sponsors have selected their stands.

A completed Application Form should be faxed / emailed to ensure reservation of a desired location.

Please note that two alternative choices should be clearly indicated on the application form.

Space allocations will be made in the order in which application forms with the deposit payment are received.

Exhibitor Registration

All exhibitor delegates are required to be registered and will receive a badge indicating their exhibitor status.

Additional exhibitor badges can be purchased for a total fee of R4 000 pp.

Additional exhibitor badges will include the following:

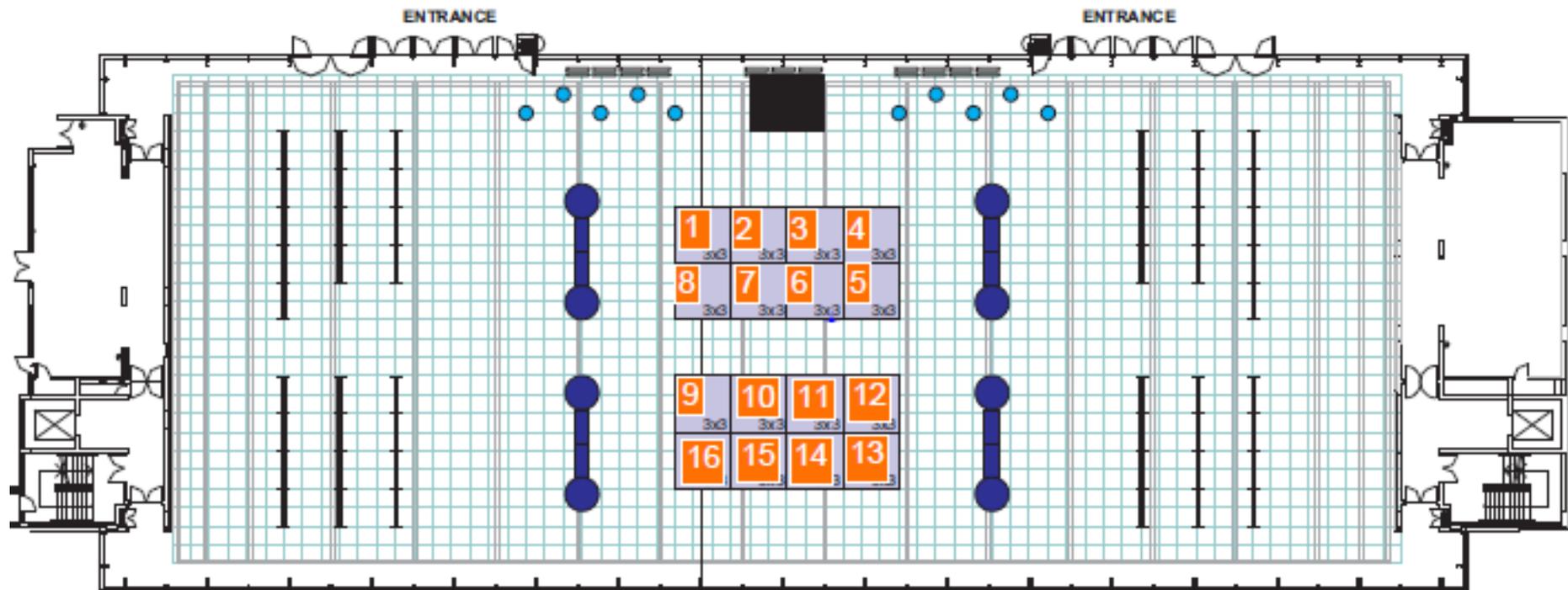
- Exhibitor badge, lanyard, Assembly bag, programme
- Access to the welcome function.
- All refreshments and meals during the Assembly (excluding other evening events)
- Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
- A maximum of 2 additional exhibitor badges are allowed per exhibitor.

Exhibition Manual

An Exhibition Manual outlining all technical aspects of exhibiting will be circulated 8 months prior to the Assembly. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Floorplan



Terms and Conditions

To secure a sponsorship and exhibition, please complete the Application Form and return to Karin du Preez (karin@soafrica.com)

Invoicing and Payment Details

- All rates include 14% VAT
- After confirmation of the sponsorship and/or exhibition booking, an invoice for a 50% deposit of the agreed amount will be sent for immediate payment on receipt of invoice
- Payment of the remaining 50% will be payable by 30 March 2017.
- Any new bookings received after 30 March 2017 will be liable for 100% of the invoice cost – immediately payable on receipt of invoice
- Payments can be done via EFT, Bank Deposit or Credit Card
- Should payment not be received by the due dates, the Assembly Office retains the right to release and re-sell the stand position or re-sell the sponsorship package

Cancellation Policy

- The sponsorship and exhibition deposit payment of 50% is non-refundable
- Cancellations of stands and sponsorships will still be accepted up to 30 March 2017
- Full sponsorship and exhibitor cancellation fees will be applicable from 1 April 2017 onwards
- Please forward all cancellations in writing to the Assembly office

Liability Insurance

- The Sponsor/Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for and third party who may visit his space. The Sponsor/Exhibitor shall hold harmless the Hosts and Organiser from any and all damages/claims including those usually covered by a fire and extended-coverage policy. The Sponsor/Exhibitor will have to provide proof of the applicable public liability insurance.